

Detroit
Community
Advocacy
Network

*Moving Toward
Enhancing
the Quality of Life*



Overview

- **Background – LTC Task Force**
 - **Nursing Care Facility Enhancement Program**
 - **Mission of Detroit LTC System Change Task Force**
 - **Partners & Stakeholders**
 - **Task Force Governance Structure**
 - **Policy Issues**
 - **Community Advocacy Network**
 - **Conclusions**
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Background

- **Age Wave Trends** - Growth and aging of the Baby Boomer population
 - **Need to Plan for LTC System Change**
 - **Need for Long Term Care Advocacy**
 - **Reauthorization of Older Americans Act**
 - **Need to establish an ongoing Long Term Care Advocacy Network to promote quality services.**
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Background

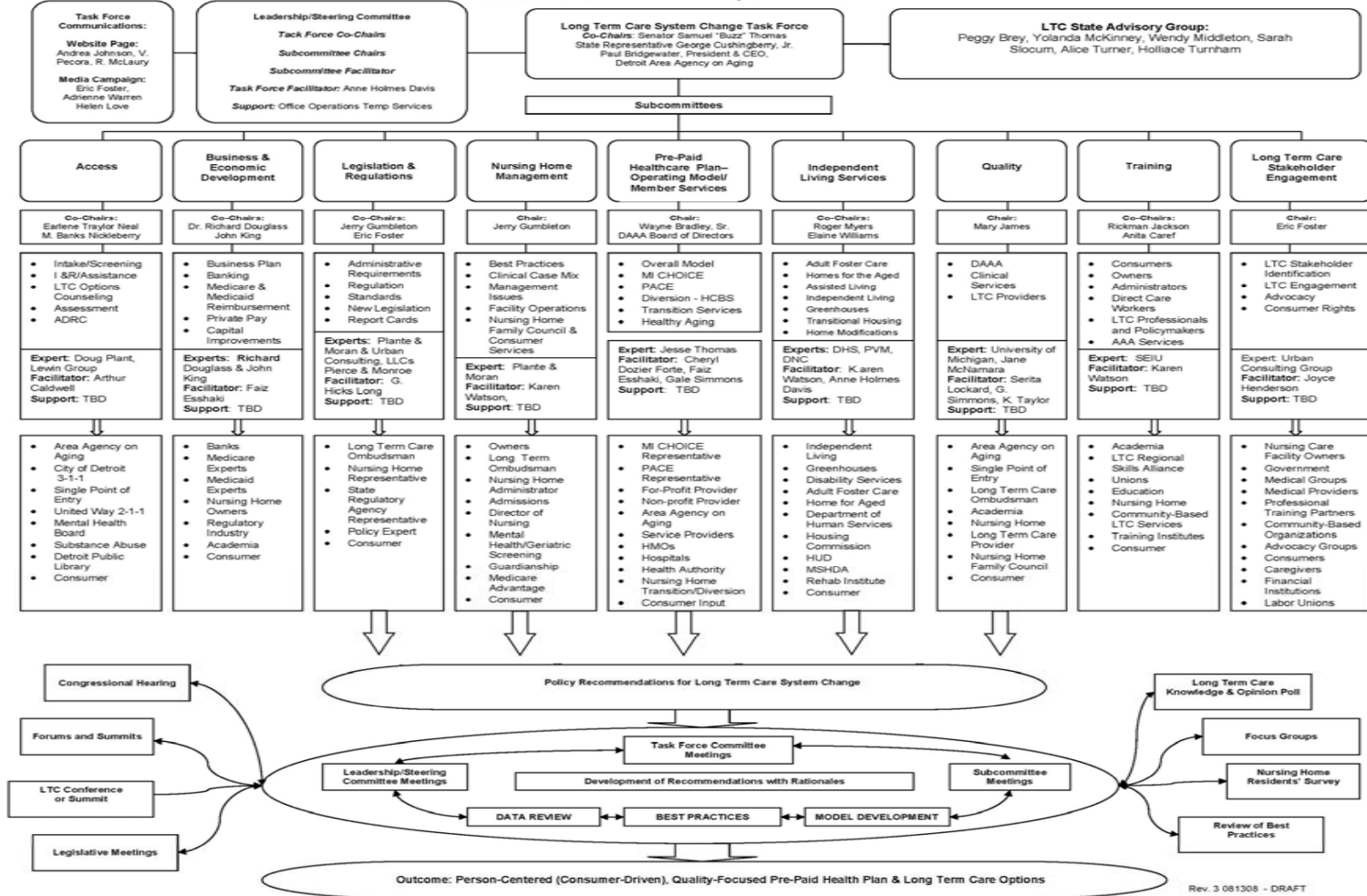
- **Dying Before Their Time Findings** – Chronic illness, high rates of disability and premature deaths within the region
 - **Long Term Care Knowledge and Opinion Poll Findings** – Respondents don't know how to plan and pay for long term care
 - **Nursing Home Studies** – Research studies indicate an increase in closures and transfer trauma among residents that are impacted
 - **Nursing Care Facility Enhancement Program** – DAAA received \$1.7 million grant to improve quality of nursing homes in the Detroit area
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Nursing Facility Enhancement Project

- **Certified Nurse Aide Training – Cassie Stern Training Center**
 - 320 individuals on CNA Training Wait List
 - 130+ New CNA Students Have Been Trained
 - 40 + Students Have Passed the State Certification Exam (To Date)
 - **Resident Quality of Life Survey**
 - 32 out of 37 Nursing Homes Participated in Survey
 - **Technical Assistance & Training for Nursing Home Owners & Management Staff**
 - **Entrepreneurial Training**
 - **Establishment of Detroit Long Term Care Community Advocacy Network**
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Task Force Governance Structure

Detroit Long Term Care System Change Task Force Governance Structure & Community Stakeholders



Task Force Governance Structure

- **Full Task Force**
 - **Leadership & Steering Committee**
 - **LTC State Advisory Group**
 - **Communications & Media Group Workgroup**
 - **Subcommittees:**
 - **Access**
 - **Business & Economic Development**
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Task Force Governance Structure

- **Subcommittees (Continued):**
 - **Legislation & Regulations**
 - **Nursing Home Management**
 - **Independent Living Services Quality**
 - **Training**
 - **Long Term Care Stakeholder Engagement**
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Long Term Care Policy Issues

- **Access to Long Term Care**
 - **Development of Aging in Place Strategies**
 - **Improving the Financial Viability of Nursing Homes**
 - **Engagement of LTC Consumers & Stakeholders**
 - **Improve Quality of Long Term Care Options**
 - **Improving CNA/Hospital Aide Training Curriculum**
 - **Enhancement of Nursing Facility Operations**
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Long Term Care Policy Issues

- **Long Term Care System Change in Community and Institutional Settings**
 - Nursing Facilities
 - Programs for All Inclusive Care (Independent Living with Supportive Services)
 - MI CHOICE – Care Management and Home and Community Based Services
 - Adult Foster Care
 - Adult Home Help
 - Homes for Aged
 - Hospice Services
 - Home and Community Based Programs
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Community Advocacy Network

Mission of the Advocacy Network

“To advocate and promote quality, accessibility and independence of choice in all long term care services delivered in the Detroit area for seniors and adults with disabilities.”

Vision of the Advocacy Network

“All seniors and adults with disabilities and their family caregivers living in Detroit ; Hamtramck, Harper Woods, Highland Park, and the Grosse Pointes will have the following:

- Access to the full continuum of long term care options and receive quality long term care services in the setting of their choice.***
 - All seniors and adults with disabilities and their family caregivers will receive community based education regarding the multitude of options for care within the long term care continuum.***
 - All seniors and adults with disabilities will maintain a high level of independence and dignity within the continuum of long term care service options.”***
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Community Advocacy Governance

- A governing board
 1. One representative from each Senate District.
 2. Representatives from consumers in Detroit
 3. Members from the “Core Group:”
 4. Caregiver(s)
 5. Other Categories
 - The entire board governance, including length of tenure of each Board Member to be detailed in the by-laws of the group.
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Partners & Stakeholders for the Community Advocacy Network

- **Providers**
 - **Professional Training Partners**
 - **Community-Based Organizations**
 - **Consumers**
 - **Senior and Disability Advocacy Groups**
 - **Caregivers**
 - **Financial Institutions**
 - **Labor Unions**
 - **Insurance Companies**
 - **Civic Organizations**
 - **Churches Faith Based Organizations**
 - **Sororities /Fraternities**
 - **Service Clubs**
 - **All interested persons**
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Long Term Care Advocacy Campaign Strategies

- Develop local key contact lists
 - Conduct Letter Writing Campaigns
 - Meet with state, federal and local legislators
 - Coffee hours at Senior Residences
 - Place information in local publications
 - Partner in events with other groups and organizations
 - Create a Media Strategy
 - Keep network informed about events and accomplishments
 - Send periodic mailing when appropriate
 - Develop a speakers bureau to promote topics
 - Participate in community fairs or special events
 - Create a newsletter
 - Conduct community forums
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Outcomes of the Community Advocacy Network

- Increased community awareness
 - Increased legislative support
 - Proactive local leadership
 - New leaders and volunteers becoming advocates
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Training and Special Events

Advocacy Training

- Two 4 hours workshops to help build participants' comfort and competency levels.
 - Session 1: Through the Eyes of People in LTC: Understanding the Need for Advocacy
 - Session 2: Speaking Up Effectively & Constructively as Advocates
 - Workshop Goals are to enhance the participants understanding of:
 - The people they will be advocating for,
 - How consumers' supports & services need to be improved
 - Effective and persuasive communication skills, and
 - Increase the participants confidence in speaking up as advocates for quality improvements in long term care
 - Participants will receive a toolkit and materials to share with their constituents.
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Special Events

- **Advocacy Training Workshops**

 - Session I - April 7, 2009 & Session II - April 24, 2009

 - Session I - May 8, 2009 & Session II - May 29, 2009

- **Long Term Care Policy Forum** - Presentation of Policy Recommendations to Detroit Legislators – March 27, 2009

- **Long Term Conference** – Workshops to inform consumers, policymakers and stakeholders about long term care issues - May 15, 2009

- **Congressional Round Table** – Dialogue with Congressional Representatives - August 21, 2009

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The Senior Solution
